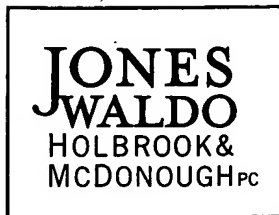


5-1-08

ITW ✓



Docket No. 14877.0002
EXPRESS MAIL LABEL: EV 817 928 017 US

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAIL STOP Office Action
Assistant Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

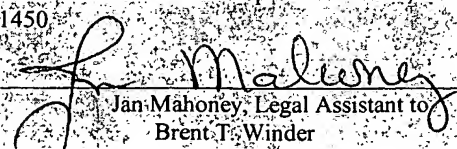
Re: Application No.: 10/617,5008
Patent: Method of Providing Customized Coupon Cards
Inventors: Gregory McLaughlin
Our Docket No.: 14877.0002

Sir/Madam:

Transmitted herewith for filing is a Response to Office Action dated 31 December, 2007.

Enclosed also are:

- ☒ A Certificate of Mailing by "Express Mail" certifying a filing date of April 30, 2008, by use of Express Mail Label No. EV 817 928 017 US.
- ☒ Petition for Extension of Time Under 37 CFR 1.136(a)
- ☒ Return Postcard

CERTIFICATE OF DEPOSIT	
EXPRESS MAIL LABEL NO.: EV 817 928 017 US	DATE OF DEPOSIT: April 30, 2008
I hereby certify that this paper or fee is being deposited with the United States Postal Service Express Mail Post Office to Addressee service under 37 C.F.R. § 1.10 on the date indicated above and is address to: Mail Stop Office Action; Assistant Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450	
 Jan Mahoney, Legal Assistant to Brent T. Winder	

X The Commissioner is hereby authorized to charge payment of any fees as may be required in connection with this communication, including any additional filing fees required under 37 C.F.R. § 1.16., or credit any overpayment to Deposit Account No. 50-1723.

Please address all future correspondence in connection with the above-identified patent application to the attention of the undersigned.

Dated this 3^{0th} day of April, 2008.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Brent T. Winder". The signature is stylized with a large, sweeping initial "B" and a long, horizontal stroke at the end.

Brent T. Winder
Attorney for Applicant
Registration No. 46,250

JONES, WALDO, HOLBROOK & MCDONOUGH, PC
1500 Wells Fargo Plaza
170 South Main Street
Salt Lake City, Utah 84101-1644
Telephone: (801) 521-3200

BTW/jsm
Docket: 14877.0002



Docket No. 14877.0002
EXPRESS MAIL LABEL: EV 817 928 017 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Gregory McLaughlin)	Examiner: Daniel Lastra
)	
Application No.:10/617,508)	Group Art Unit: 3622
)	
Filing Date: July 11, 2003)	Docket No. 14788.0002
)	
For: Method of Providing Customized)	
Coupon Cards)	

CERTIFICATE OF MAILING BY EXPRESS MAIL

“Express Mail” Mailing Label No. * EV 817 928 017 US

Date of Deposit: * April 30, 2008

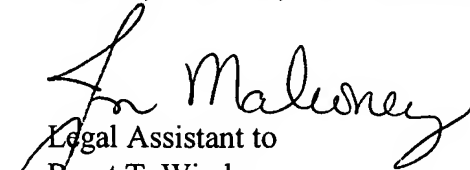
I hereby certify that the enclosed Response to Office Action mailed 31 December, 2007, for “Method of Providing Customized Coupon Cards,” along with the accompanying documents – A return postcard; a transmittal letter to the Patent Office, and Petition for Extension of Time

Under 37 CFR 1.136(a), in the name of Gregory McLaughlin – is being deposited with the United States Postal Service “Express Mail Post Office to Addressee” service under 37 C.F.R. Section 1.10 on the date indicated above in an envelope addressed to the Assistant Commissioner of Patents, Mail Stop Office Action, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Respectfully submitted this 30th day of April, 2008.

Respectfully submitted,

JONES, WALDO, HOLBROOK & McDONOUGH

A handwritten signature in black ink, appearing to read "Jon Maloney". The signature is fluid and cursive, with a large initial "J" and "M".

Legal Assistant to

Brent T. Winder

Registration No. 46,250

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Attorney Docket No. 14877.0002